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National Urban League, Inc.

Building for Equal Opportunity

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December

Sixth

1 9 7 2

Dear Aileen:

Thanks so much for your letter of November 7, 1972. I, too, am sorry we were not able to get together while you were in New York.

As you are probably aware, the National Urban League has been actively involved with our Minneapolis and St. Paul affiliates in trying to arrive at a solution which would bring maximum opportunity for the employment of blacks, women and other minorities in managerial and professional positions at General Mills. You are probably not aware that on November 15, 1972, the Board of the National Urban League arrived at decisions which, in effect, leave affiliates free to make individual choices as to their role in any national selective-buying activities. We will take no action to either encourage or discourage such affiliate activity; nor, do we plan to contribute either financial or other resources of the National Urban League in the furtherance of such activity.

I share your desire for organizations like NOW and the National Urban League to work cooperatively on issues of mutual concern. However, in this instance I have reason to believe that our Minneapolis and St. Paul affiliates are approaching a negotiated settlement with General Mills.

Sincerely, Love & Kisses,

Vernon E. Jordan, Jr.
Executive Director

Ms. Aileen C. Hernandez
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